

# THE SPACE VENTURING FORUM

May 4<sup>th</sup> 2006 at the Sheraton Gateway Hotel / LAX

*Co-Hosted by the National Space Society, the Planetary Society, the Caltech-MIT Enterprise Forum and the International Association of Space Entrepreneurs*

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## **Sponsorship Information Package (including Exhibitor Information)**

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The Space Venturing Forum represents the opening day of the four-day International Space Development Conference, which is attended by top entrepreneurs, heads of US, European and Asian space agencies, aerospace executives, venture capitalists, investment bankers and NASA top management. It was initially led by Dennis Tito when he performed his flight to the ISS, and is being re-instated this year on the 5<sup>th</sup> anniversary of his flight. Originally hosted on the campus of Caltech with the participation of JPL, the California Space Authority and The Planetary Society, the Space Venturing Forum is now expanding dramatically under the umbrella of the National Space Society and its other co-hosting organizations.

### **Sponsoring & / or Exhibiting**

Your Audience. There are 200+ attendees expected at this all-day event, and you have a unique chance to get your company and messaging not only in front of them, but to meet and greet these executives as well. If you are in an industry that services or supplies to the aerospace world, in particular targeting the emerging entrepreneurial segments in both industrial and tourism realms, the Space Venturing Forum is ideal.

Sponsorship Opportunities. There are only five (5) areas that you can sponsor, and these are being snapped up on a first-come, first-served basis:

#### **1. Breakfast for Attendees plus coffee throughout the morning – \$950**

This is slated for a “continental” breakfast to be served in the tabletop exhibits area during registration (90 minutes). You are able to place up to three (3) banners in the area, and will be acknowledged in the event program including on the big screen. Includes one exhibit table.

#### **2. Luncheon featuring Special Guest Speaker *Burt Rutan* – \$7,500**

This very unique luncheon will feature your company as the Sponsor on the screen, and in the opening remarks leading to Mr. Rutan’s introduction. The sponsorship includes up to eight (8) admissions to the luncheon for your executives and/or guests, three of whom are invited to join

Mr. Rutan during the meal (he will speak at the desert time). You are able to place up to four (4) banners in the area, and will be acknowledged in the event program including on the big screen. Includes two exhibit tables (these can be placed side-by-side or at angles).

### **3. Afternoon refreshments for Attendees – \$1,500**

This will include a selection of high-quality ‘finger food’ afternoon deserts and sodas, coffee etc., and will be served in the main conference area starting mid-afternoon. You are able to place up to two (2) banners in the area, and will be acknowledged in the event program including on the big screen. Includes one table in the exhibits area.

### **4. Carry Bags for all Forum registrants – \$5,700 (estimated)**

Your company logo and message can be inscribed using embroidery on these quality bags. One will be given to each paid attendee plus the Speakers and Panelists. The final pricing will be based on the total number purchased when final advance registration numbers are tallied.

### **5. Tabletop Exhibits - \$450 each**

All food and beverage sponsorships include one or more tabletop exhibits (per each item description, above). However, companies wishing solely to exhibit may reserve tables – each table is six feet (6’) long and includes drape, standard electrical power and a tabletop sign naming your company (logo reproduction extra). Easels, backdrops, etc. are the responsibility of the exhibitor. You must provide at least one full-time person to man the exhibit during those times where the attendees are not in session – otherwise your staffer is welcome to attend the Forum sessions (one Forum admission will be provided per paid-for exhibit table).

### **Payment Requirements**

Your funding of one or more of these sponsorship areas represents a tax-deductible donation to the National Space Society (NSS), a 501C3 organization based in Washington, D.C. All funds must be submitted prior to the date of the Forum, or the Sponsorship will be pulled. A deposit of fifty percent (50%) is required upon submission of the Sponsorship contract to NSS.

<p><u>Securing Your Place.</u> Please contact David Knight, Executive Producer on (310) 383-2923 or via <a href="mailto:dknight@web.com">dknight@web.com</a> to discuss and/or reserve your Sponsorship package or Exhibit.</p>
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